



LYNX  
CAPITAL

# OUR MISSION

**Our mission is to build an institutional-grade digital asset reserve and a globally scalable entertainment portfolio – under one publicly traded platform (\$FKST → \$LNNX)**



## WHO WE ARE

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Lynx Capital is a next-generation investment holding company building value through two high-growth verticals:

A world-class film financing & production ecosystem led by former Paramount executives, and multibillion-dollar Bitcoin reserve strategy.



# The Lynx Capital Opportunity

Dual-sector exposure: Digital assets + Hollywood production

High-margin, scalable models  
Low correlation revenue streams

Built-in global appeal in both bitcoin and entertainment

Massive investor interest in companies holding BTC as a strategic reserve



# C-SUITE



Misha Henriksen  
Chief Executive Officer

As Co-Founder and CEO of Lynx Capital, Misha is a strategic investment executive with deep expertise in business development, capital allocation, and market expansion. He specializes in driving revenue growth, and scaling organizations across competitive sectors.



Greg Weinberg  
Chief Operating Officer

As Co-Founder and COO of Lynx Capital, Greg leads the day-to-day operations with a focus on optimizing processes, strengthening execution, and fostering high-performance culture throughout the organization.



Aaron Weinberg  
Chief Financial Officer

With 20 years in tax and finance, Aaron develops data-informed financial strategies that support long-term organizational goals. He excels at distilling complex regulatory and financial information into clear, actionable insights.



# DIRECTORS



Sheri Winkelmann  
Board of Directors

Sheri has worked in theater off-Broadway, regionally, and internationally for 25 years. She is a writer, and her feature dramedy 'Bingo Heist' was one of the 20 scripts selected from submissions worldwide to be presented at the prestigious Cannes Film Festival.



Wayne Kiefer  
Board of Directors

Wayne brings decades of business experience and a proven ability to identify strong investment opportunities across multiple industries. His long-term perspective on investments makes him an invaluable asset.



Jacqueline van Loon  
Board of Directors

Jacqueline van Loon has a long-standing career supporting successful ventures and nurturing professional relationships. Her ability to recognize meaningful opportunities in investment and talent help guide Lynx Capital's mission with integrity.



# Corporate Structure

Ticker: Transitioning from \$FKST → \$LNNX

CEO: Misha Henriksen

Leadership Team: Senior C-Suite public corporation executives, former Paramount executives, institutional investment talent, international production film partners, key blockchain strategists

Subsidiaries / Focus Areas:

- Lynx Studios & Film Division
- Lynx Bitcoin Reserve
- Lynx Capital Markets





# Competitive Advantages

Dual-sector diversification in explosive markets

Strong leadership team with Wall Street + Hollywood experience

Clear, executable roadmap in a scalable entertainment ecosystem

High-impact catalysts ahead: ticker change, Bitcoin acquisitions, film slate announcements

Asset-backed Public company with BTC reserves



# Market Landscape

## Digital Market

Digital Asset  
Markets

Bitcoin institutional  
adoption  
acceleration

Public companies  
with BTC have  
outperformed  
traditional  
benchmarks

## Film Industry

Streaming wars  
increasing  
demand for  
content

Mid-budget films  
(\$10-\$50M)  
delivering high ROI

International  
co-productions  
expanding global  
revenue

## Niche Players

A24  
Neon  
Paramount  
Lionsgate  
Blumhouse  
Productions

Production studios  
competitors



# Film & Entertainment Division

Our team includes producers and executives with credits across major studio releases and blockbuster global franchises.

Revenue Channels:

- Streaming platform deals
- IP ownership and licensing
- Global distribution partnerships
- Film production financing



# Strategic Advantage

- Low risk, slate-based financing
- Recoup-first structures
- Access to Hollywood talent and global networks
- Ability to scale quickly through multi-film pipelines



# Don't Look Inside

Release Date Q4 2027

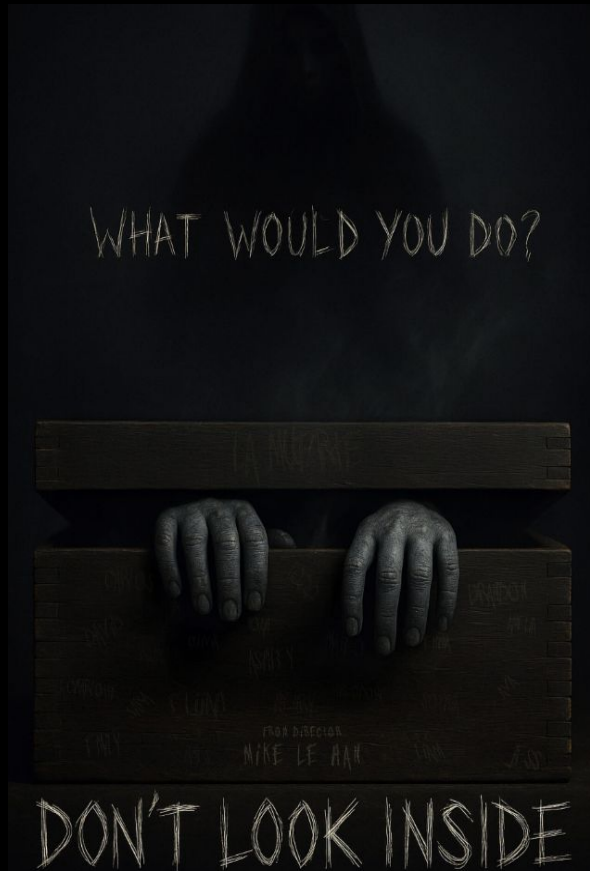
A psychological horror/ thriller

Lynx Capital Executive Producers

Budget < \$5M

Box Office Revenues: \$20M-\$50M

Streaming: \$35M+



The image shows a screenshot of a web page from Variety. At the top, there is a navigation bar with a hamburger menu icon on the left, the 'VARIETY' logo in the center, and a user profile icon on the right. Below the navigation bar is a white bar with a green 'Subscribe' button. The main content area has a white background with black text. The headline reads: 'Lynx Capital Partners with Chaos Theory for Film Slate, Begins with 'Don't Look Inside.''. The first paragraph of the article begins: 'Film financing company Lynx Capital has partnered with Mike Le Han and Brandon Franco's production company Chaos Theory, setting up a \$250 million credit line to finance Chaos' upcoming slate of films over the next five years.'



# Bingo Heist

Release Date Q1 2028

A Dramedy

Lynx Capital Executive Producers

Budget < \$5M

Box Office Revenues: \$15M-\$25M

Streaming: \$20M+



# The Last Loyalty

Release Date Q4 2028

A Vietnam War film

Lynx Capital Executive Producers

Budget < \$30M

Box Office Revenues \$85M-\$110M

Streaming \$35M-\$60M

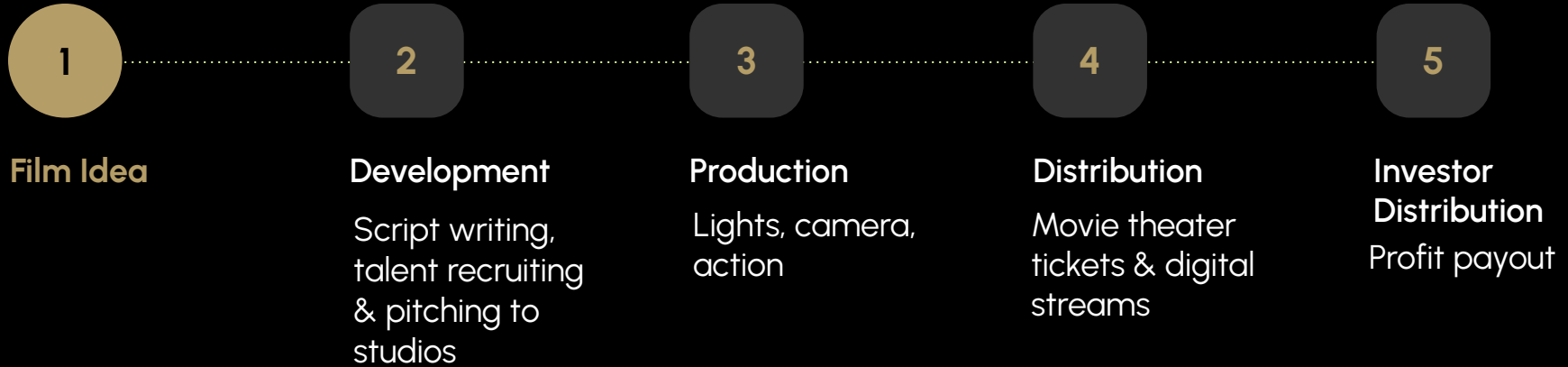


# Future Projects

- Lynx Capital collaborates with other production companies such as writer director Mike Le Han's 'Chaos Theory', writer/actor Sheri Winkelmann's 'Kelman Films', and stuntman/director Artie Malesci's 'Films of Alchemy & Grace' to produce outstanding movies spanning all genres of film making.
- 7 picture deal with 'Chaos Theory Pictures' \$250M 5 year line of credit
- 2 picture deal with 'Kelman Films'
- 1 picture deal with 'Films of Alchemy and Grace'
- Titan: A space Sci-fi epic
- Shallow Water: A mystery thriller
- Finding the Limits - A documentary, second season follows a moto america racing team through the highs and lows



# Film Production



# Bitcoin Reserve Strategy

## Why Bitcoin?

Globally recognized store of value

Scarcity-driven appreciation potential

Increasing institutional adoption

Non-correlated asset class

## Our Plan

Establish a multi-billion dollar Bitcoin reserve

Execute buys strategically over time

Utilize BTC as the company's core treasury asset

Increase market visibility and investor appeal

## Value

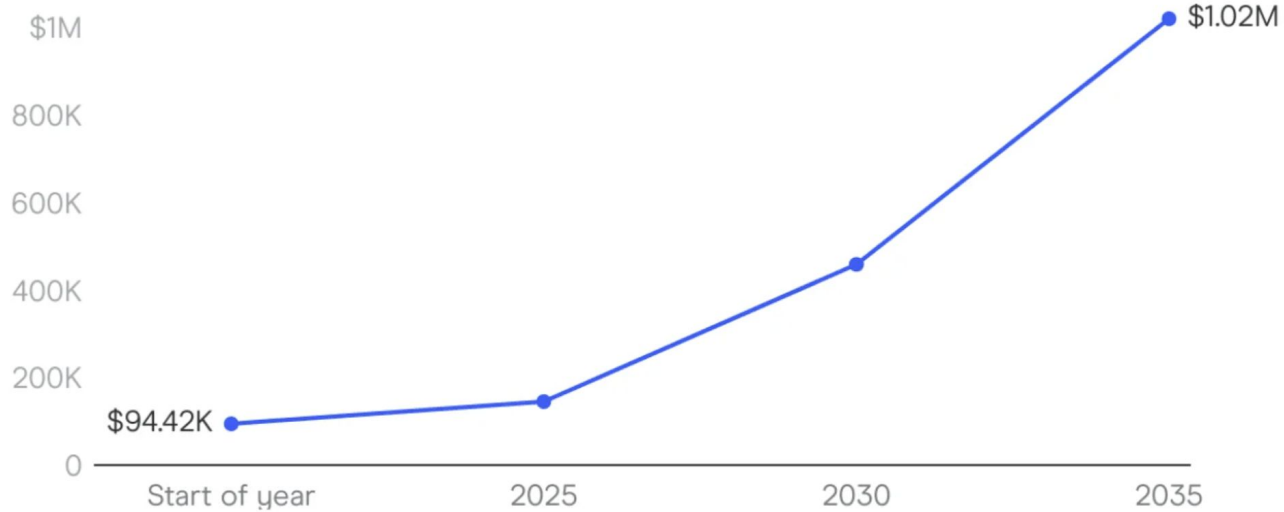
BTC holdings provide hard-value backing

Enhances liquidity and institutional attention

Catalyst for uplisting and long-term valuation growth



## Bitcoin (BTC) price predictions for year-end 2025, 2030 and 2035



"Start of year" refers to the closing price of BTC on 1 Jan 2025. Forecasts for the end of 2025, 2030 and 2035 were calculated using the truncated mean. All prices are in USD per BTC.

Source: Finder's Bitcoin (BTC) Price Prediction Report





# A Bitcoin Treasury Allocation for Businesses

## Benefits

Material reduction of counterparty risk, depending on the custody solution

Cheap insurance agent fiat currency debasement

Access to a liquid market, open 24/7/365 for payroll, supplier payments, and other business expenses

## Drawbacks

Adds short-term volatility to the treasury's portfolio

Bitcoin being its own asset class adds complexity to portfolio

100% self-custody means responsibility for funds

Hedging portfolio volatility introduces new counterparty



# Timeline

1



Quarter 1, 2026

Complete Flowerkist acquisition & rebrand  
Launch Lynx Capital Bitcoin Reserve  
Announce initial Film slate

2



Quarter 2-4, Year 2026

Strategic BTC acquisitions  
Begin production on multiple films  
Expand international partnerships

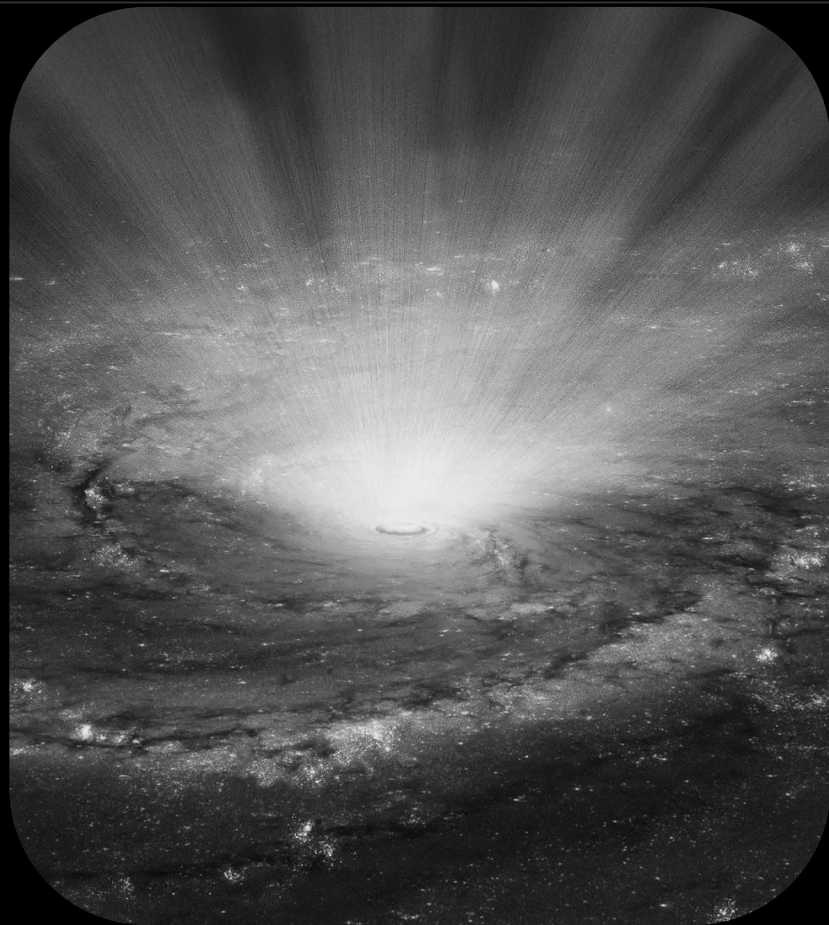
3



2026+

Aggressive slate expansion  
Uplisting strategy execution (OTCQB → NASDAQ)  
Grow reserve assets towards multibillion-dollar target





# This is the beginning of something much bigger.

Lynx capital is building a modern, resilient investment powerhouse - combining the world's most valuable digital asset with one of the world's most profitable creative industries.



# Thank you

Ready for what's next?  
Let's talk

Michael Henriksen  
info@lynxcapitalLLC.com  
509-475-2071

